

We strongly stand by the factual accuracy of each and every allegation contained in our complaint, and are confident that our claims will be found by a jury to meritorious. It is indisputable that DirectBuy has received millions of dollars in payments from manufacturers and suppliers of the merchandise purchased by DirectBuy members, and it is also indisputable that DirectBuy failed to disclose these facts to its members.

Instead of attacking the integrity of the parties that have exposed this egregious conduct, DirectBuy should stop its practices and honor its obligations to its members.

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