

WCVB Patriots Playoff Contest

12/27/07

1. **General.** NO PURCHASE NECESSARY TO ENTER TO WIN. By submitting an entry to this sweepstakes, sponsored by WCVB-TV (“the Sponsor”) the entrant acknowledges and agrees to all of these Official Rules. Void where prohibited. Sweepstakes begins on December 29, 2007 at 5pm and ends on December 29, 2007 at 11:59pm. All times in this sweepstakes refer to Eastern Time. By entering the drawing, entrants agree to waive any right to claim any ambiguity or error in these Official Rules, and agree to be bound by these Official Rules and by all decisions of the Sponsors, whose decisions are binding and final. Failure to comply with these rules will result in disqualification from this Sweepstakes. **Eligibility.** The sweepstakes is open only to legal U.S. residents who are 18 years of age or older as of December 29, 2007, live in the Boston designated market area/WCVB viewing area (this area covers the following counties in Massachusetts, New Hampshire, Maine, Vermont, Connecticut: Barnstable, Belknap, Berkshire, Bristol, Carroll, Cheshire, Dukes, Essex, Franklin, Grafton, Hampshire, Hillsborough, Lincoln, Merrimack, Middlesex, Nantucket, Norfolk, Plymouth, Rockingham, Strafford, Suffolk, Sullivan, Windham, Windsor, Worcester, York) and is void wherever prohibited or restricted by applicable federal or state laws and regulations. Employees of the Sponsors, and their respective parent companies, subsidiaries, affiliates, officers, directors, agents, employees, advertising and promotion agencies and members of their immediate families (spouses, parents, children, and siblings and their spouses) are not eligible.
2. **How To Enter.** You may enter by calling 617-931-1950 within fifteen (15) minutes of each question being asked on air.
3. **Selection of Winners.** Three (3) winners will each receive two (2) tickets to the first Patriots Divisional Playoff Game which will be mailed to the entrant by WCVB at the address they registered over the phone. Three trivia questions will be asked on air on WCVB. After each question is asked, the 5th caller with the correct answer will be deemed the winner. The judge’s decision on the order of receipt of these calls is final. If any prize notification is undeliverable, or in the event of non-compliance with any of these requirements, the prize will be forfeited, and an alternate winner will be selected at random from the remaining eligible entries.
4. **Prize.** Three (3) winners in total will win two (2) tickets to the first Patriots Divisional Playoff Game. Not redeemable for cash or cash back. Total ARV prize package: \$300. The prize cannot be exchanged for cash and there are no date substitutions. Transfer of the prize is prohibited. All taxes and all other expenses, costs or fees associated with the acceptance and/or use of the prize are the sole responsibility of the winner. The Sponsor reserves the right to substitute a similar prize of equal or greater value at its sole discretion.

5. **Disclaimer.** Winner assumes all liability for any injury or damages caused or claimed to be caused by his or her participation in the sweepstakes and/or the acceptance and/or use of any prize, and releases the Sponsors, and their respective parent companies, subsidiaries, affiliates, officers, directors, agents, and employees, from any such liability. The Sponsors, and their respective parent companies, subsidiaries, affiliates, officers, directors, agents and employees are not responsible for technical, hardware, software, or telephone malfunctions of any kind, lost or unavailable network connections, or failed incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in this sweepstakes any human error which may occur in the processing of the entries in this sweepstakes. Entry constitutes permission (except where prohibited by law) to use winner's name, city, state, likeness and/or voice for purposes of advertising, promotion and publicity without additional compensation.

6. **Internet.** If for any reason, the sweepstakes is not capable of running as planned for any reason, including infection by computer virus, bugs, tampering, and unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsors which corrupt or affect the administration, security, fairness, integrity of the game or sweepstakes, the Sponsors reserve their right in their discretion to disqualify any individual it believes has tampered with the entry process, and/or cancel, terminate, modify or suspend the sweepstakes. The Sponsors, and their respective parent companies, subsidiaries, affiliates, officers, directors, agents and employees (i) assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alternation of, entries: (ii) are not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or provider, computer equipment, software, failure of any email to be received by the Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to the participant's or any other person's computer related to or resulting from participation or downloading any materials in these sweepstakes. If there is a dispute as to the identity of an online entrant, the prize will be awarded to the authorized account holder of the email address. The "authorized account holder" is defined as the natural person to whom the email address is assigned by an internet service provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

7. **Disputes/Choice of Law:** Except where prohibited, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by

state or federal courts situated in Boston, Massachusetts (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including without limitation lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased. Massachusetts State law, without reference to Massachusetts' choice of law rules, governs the Promotion and all aspects related thereto.

8. **Privacy Statement.** Please see website for our policy or for details of our policy regarding the personal information collected in connection with this sweepstakes. <http://www.thebostonchannel.com/privacy/index.html>.

Winner Announcement. For the name of the winners, available after December 31, 2007, send a self-addressed, stamped envelope to be received by January 31, 2008 to Patriots Playoff Tickets, c/o WCVB-TV, 5 TV Place, Needham, MA 02494.