

## Consumers Continue To Use Windex® With Confidence

FOR IMMEDIATE RELEASE

### CONTACT

Jenny Taylor  
262-260-4402  
jataylor@scj.com

### WEB ADDRESS

www.scjohnson.com  
[www.cleanhomejournal.com](http://www.cleanhomejournal.com)  
[www.windex.com](http://www.windex.com)

SC Johnson is a family-owned and -managed business dedicated to innovative, high-quality products, excellence in the workplace and a long-term commitment to the environment and the communities in which it operates. Based in the USA, the company is one of the world's leading manufacturers of household cleaning products and products for home storage, air care, personal care and insect control. It markets such well-known brands as EDGE®, GLADE®, OFF!®, PLEDGE®, RAID®, SCRUBBING BUBBLES®, SHOUT®, WINDEX® and ZIPLOC® in the U.S. and beyond, with brands marketed outside the U.S. including AUTAN®, BAYGON®, BRISE®, ECHO®, KABIKILLER®, KLEAR®, and MR. MUSCLE®. The 121-year old company, with \$7 billion in sales, employs approximately 12,000 people globally and sells products in more than 110 countries.  
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**RACINE, Wis., July 25, 2007** - As a family company, SC Johnson takes very seriously the responsibility of providing consumers with high quality, safe and effective products. Like all of the company's products, Windex® is safe and effective when used as directed. The millions of consumers who use SC Johnson products in their homes can continue to do so with complete confidence.

Contrary to the report released yesterday by Women's Voices for the Earth ("Household Hazards: Potential Hazards of Home Cleaning Products") that names several ingredients used in cleaning products, Windex® Aerosol, which the company stopped manufacturing in the U.S. approximately two years ago, did not contain the Glycol Ether chemical 2-butoxyethanol in its formulation. In fact, SC Johnson removed 2-butoxyethanol from the product formulation more than two and one-half years ago before discontinuing the manufacture of the product.

SC Johnson reformulated the North American product Windex® glass cleaner to replace a solvent that did not meet the company's ingredients rating process called Greenlist™, which resulted in the removal of 1.8 million pounds of volatile organic compounds (VOCs) and increased cleaning power by 30 percent.

SC Johnson uses an award-winning Greenlist™ process which is a patented system that continually reviews products to ensure that they contain materials that are the best available for the environment and for consumers while maintaining high standards of performance, aesthetics and consumers' costs. In 2006 the Greenlist™ process was recognized with the Ron Brown Award for Corporate Leadership and the Presidential Green Chemistry Award.

"Nothing is more important to us than the health and safety of the people who use our products," said Kelly Semrau, Vice President Global Public Affairs and Communication for SC Johnson. "That's why it's so important for us to make it clear that our Windex® products are safe and effective when used as directed."

SC Johnson products go through an extensive risk assessment, which takes into account many factors such as toxicity, the amount of an ingredient, consumer habits and practices that affect exposure, time spent using the product and activity patterns at the home. We also consider possible effects on children and pets.

All of our products strictly comply with and often exceed federal and state quality and safety regulations, including those issued by the U.S. Consumer Product Safety Commission and Environmental Protection Agency.

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